

Press release

VisioCablePro® is a hit with product updates and a new trade fair stand at this year's wire 2016 in Düsseldorf

Düsseldorf/ Suhl, April 2016. With the new trade fair design and numerous product innovations relating to cable measuring technology, the company iiM AG once again presented itself very successfully with the brand VisioCablePro® at the world's largest trade fair for the wire and cable industry, wire 2016.

From 4th to 8th April 2016, the trade fair team from the 'cable measuring technology' division at iiM AG were on hand to hold technical discussions with interested trade fair visitors and customers at the biggest international trade fair for wire, cable, manufacturing and processing. A total of 1337 companies from 53 countries presented their latest product innovations for the wire and cable industry at wire. In order



VisioCablePro® trade fair stand

to optimally cater to these international requirements, the team was actively assisted during customer consultations by distribution partners from Italy, France, Spain, South Africa, Russia, Israel, Iran, India, Greece, South America and Mexico, just like during trade fairs in previous years.

This year's trade fair highlight for iiM AG, the new generation of the proven cable measuring device VCPX5, has been offering many noteworthy technological further developments since the beginning of 2016 and generated great interest among visitors at the trade fair. The VCPX5-16 version contains, among other things, improved optical systems with greater resolutions and a new compactly integrated lighting/lighting control system for optimum, homogeneous illumination. This has enabled measuring uncertainties to be further reduced. In combination with the optimised measuring software VCPEasy, which concentrates on the core tasks of production-related measuring and is perfectly coordinated to the operation of the VCPX5-16, customers are offered a measuring device that is highly functional, robust and yet very easy to use. This also guarantees standard-compliant measuring in

accordance with IEC EN 60811-201; 202; 203. Higher-level CAQ systems (Aesa CIQ, ProCable 3, Advaris) can also be connected via VCPEasy.

In addition to the innovative measuring equipment, the focus of the trade fair presentation lay on cable sample preparation. The new products and also device updates, such as e.g. the CS100 cable stripper or the new version of the SC-PE splitting cutter, attracted great attention and it was possible for visitors to try them out directly at the trade fair stand. However, visitors to the stand were also greatly impressed by the proven cable cutting devices in the O-Ring Cutter family, which cut any type of cable simply and precisely.

A new piece of technology for inline measurement, which iiM AG is researching for the cable industry in cooperation with the company MabriVision, was also successfully presented for the first time at wire 2016. Here, semi-transparent cable layers are measured geometrically using a fibre optic sensor. Visitors were given interesting insights into this with the aid of an experimental setup.

Overall, some very promising contacts were made and some highly interesting conversations were held during the five-day trade fair. All of the information about the current product range can be found at: www.cable-measurement.de.



Conversations with Customers at the trade fair stand

About iiM AG

iiM AG measurement + engineering provides high quality and high performance products for Machine Vision. For over 15 years iiM AG has been developing and producing industrial measurement engineering for various industry fields such as the cable, wire and solar industry and also for the automotive industry. In order to guarantee a high standard of our processes as well as continuous improvement, we annually undergo an inspection of our Quality Management System according to ISO 9001:2008 and are certified by DEKRA Certification GmbH.